



Health Equity Challenges | Connecting Vulnerable
Communities

San Diego County Tobacco Control Coalition (TCC) Agenda

Wednesday, April 8, 2020 - 10:00 am – 12:00 pm

American Lung Association in California

Call-in Number: 855-784-LUNG (5864) *

Conference ID: 56650

Welcome, Tobacco Control Announcements, and Introductions

- **Lynda Barbour**, *TCC Co-Chair, Southern California Government Relations Director, American Cancer Society Cancer Action Network, Inc.*

Presentation: A New Paradigm Shift: Health Equity in Tobacco Control

- **Rod Lew**, MPH, Executive Director, Asian Pacific Partners for Empowerment, Advocacy and Leadership

Presentation: Building Healthy Communities through Resident Led Policy, Systems, & Environment Change.

- **Herminia Ledesma**, Program Manager, Outreach & Migrant Health, Vista Community Clinic

Discussion: Connecting Vulnerable Communities to Services Through the Promotora Model

- **Margarita Holguin**, MPA, Founder & Co-Chair, San Diego County Promotores Coalition

Discussion: Continuing to Serve our Community during COVID-19 Pandemic

- **Dr. Sharon Cummins**, Project Director, California Smokers' Helpline

Wrap-Up and Adjourn

- **Lynda Barbour**, *TCC Co-Chair, Southern California Government Relations Director, American Cancer Society Cancer Action Network, Inc.*

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