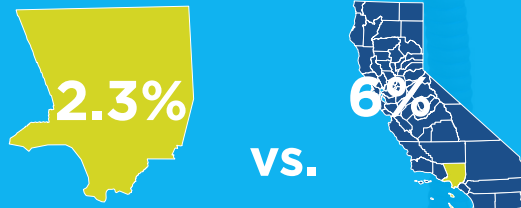


HOOKAH

In Spring 2019, the California Youth Advocacy Network (CYAN), in partnership with Campuses Organized and United for Good Health (COUGH) student leaders, developed a **survey to measure tobacco use behavior and perception among students attending colleges and universities in Los Angeles County.**

The survey was distributed electronically and received 81 responses from students representing five colleges and universities in Los Angeles County. California State University Northridge had the highest rate of response, representing approximately 70% of participants. The remaining 30% comprised a mix of students from Los Angeles Valley College, Pierce College, University of Southern California, and Whittier College. The majority of respondents were aged 21-to-24. **These are the findings:**



2.3% of students reported current hookah use compared to 6% of CA young adults. However, 6.7% of LA county students reported any use of hookah.

60% of students, regardless of tobacco use status, reported seeing hookah use at a college/university Greek or house party.

46% of students reported going to a hookah bar or store.

57% of the students who have visited a hookah retailer reported it being within 1-2 miles from their college campus.

